Glencarlyn *Village View*

Advertising For September 2016 - June 2017

The *Village View* is the newsletter of the Glencarlyn Citizens'Association. It is published monthly, 9 times per year, and is distributed to approximately 600 homes and establishments in Arlington's Glencarlyn neighborhood, including the Glencarlyn Branch Library.

Advertising space is inexpensive, making it an excellent vehicle for the advertising needs of the small business person as well as for the outreach efforts of local community organizations.

Past issues of the newsletter are on our website at http://glencarlyn.org/VV/VV.html

Delivery Dates
The first of the month for September, October, November, December, February, March, April and May. The June issue is published mid month.

Below are rates for advertising for the period September 2016 - June 2017

	Measurement (inches)		Monthly Rate for		
Ad Size	**W**	**H**	**1 to 5 issues**	**6 to 9 issues**	**Total for 9 Issues**
1/8 Page	3.75"	2.5"	$20	$15	$135
1/4 Page (portrait)	3.75"	5"	$35	$26	$234
1/4 Page (landscape)	7.5"	2.5"	$35	$26	$234
1/2 Page	7.5"	5"	$65	$46	$414
Full Page	7.5"	10"	$130	$100	$810
Full page flyer insert (advertiser provides 600 printed copies) max size 8 X 11			$100		

Deadlines
Generally all ads and copy are due no later than the 10th of the month preceding the issue publication. Recurring advertisers are sent a reminder email about one week before deadline.

Format
Ad copy should be submitted in any of the following electronic formats:
MS Word, MS PowerPoint, MS Publisher, pdf (portable document format), or
image files in the formats .jpg, .tif , .gif, or .png .
If your ad does not meet the standard sizes, we will shrink it to fit the standard spaces.

Payments
Once you agree to an advertisement, you will be invoiced by email quarterly. We expect payment within 30 days. The reduced monthly rate for includes a discount for prepayment and billings by email..

Space Reservations
If you'd like to place an ad in the *Village View*, contact Peter Olivere, advertising manager, *Village View*, at gcaeditorial@gmail.com or 703-626-2520 .

(Revised July 31, 2016)