

Local Change, Global Impact
Take the Green Living Challenge

November 3, 2008



ACE Overview

- Deep roots: Founded in 1978
- Public purpose: 501(c)(3) nonprofit group
- Clear mission: *To create a sustainable community as neighbors in partnership*
- A program everyone can get behind:
 - Education
 - Volunteer engagement (i.e. fun with a purpose)
 - Local engagement outreach

Education Programs

- Classroom education
- Fairs and festivals
- Panels and films
- Quarterly newsletter
- Green Living Challenge
- Community Wildlife Habitat Project
- Special events:
 - National Trails Day
 - Green Living Home and Garden Tour (1 June)



Volunteer Projects

- Monthly outdoor service projects
 - Storm drain marking
 - Stream and highway cleanups
 - Invasive plant removal
- Work with groups and schools



Why go green?

- Solving our critical environmental problems is everyone's responsibility
- Arlington is a green community leader and you can do your part to join the movement.
- Be healthier, save money, and help the planet.

Green Living Challenge 2007

- In 2007, first-ever Green Living Challenge
- Series of steps to reduce eco-footprint
- Nearly 600 participants
- Gala in late '07 to celebrate
- Ashton Heights (1st place)
and Penrose (2nd place)



Green Living Challenge 2!

- March – October 2008
- Sign up online
- Take the Green Living Pledge
- Get your Green Grade
- Become a Greenovator

Green Living Challenge

Join the Movement

Around our planet, nations and communities are pushing for a greener lifestyle to solve our critical environmental issues. Arlington is leading the county and now you can take part through the Green Living Challenge.

Choose Your Challenge

Visit www.arlingtonenvironment.org to get involved:

1. Start by taking the Green Living Pledge.
2. Are you on your way down the green path? Check off the ways you are going green and get a personalized green grade and tips.
3. Are you already living the green life?
 - Learn how to green your neighborhood
 - Tell us your creative and innovative green stories to be featured as an ACE Greenovator.

Make a Difference

The Challenge offers 25 fun and easy ways to make a cleaner Arlington and greener world. Take the Challenge and learn how to

- Maintain a Green Home and Garden
- Conserve Energy
- Reduce Auto Dependence
- Shop Responsibly
- Green Your Community

To learn more about the Challenge, visit www.arlingtonenvironment.org. Join your fellow Arlingtonians and live green!

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ARLINGTONIANS
for a CLEAN ENVIRONMENT

I Pledge To...

Green Living Pledge for single-family homes and townhouses



Maintain a Green Home & Garden

- Use nontoxic cleaning products
- Reduce mail and junk mail
- Compost
- Create a wildlife habitat
- Reduce ~~water~~ runoff



Conserve Energy

- Reduce "vampire" electricity use by unplugging electronics
- Use a programmable thermostat
- Purchase renewable energy like wind power
- Conduct an energy audit
- Install a solar water heater



Reduce Auto Dependence

- Purchase products online
- Make a lower emissions choice when you do drive
- Walk or bike on short trips and errands
- Set up a carpool for a regular group or meeting
- Don't drive to work



Shop Responsibly

- Use reusable shopping bags, coffee mugs, and water bottles
- Purchase products made from recycled materials
- Purchase fair-trade products
- Instead of new items, buy used products
- Commit to buying food and other products from local farmers and businesses



Green Your Community

- Participate in a local conservation project
- Voice support for clean energy legislation
- Organize a green living discussion group, club, happy hour, or committee
- Organize your friends and neighbors to clean up the neighborhood
- Green your place of worship, office or school

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Going green in 2008

- Five categories with points for each:
 - Maintain a Green Home and Garden
 - Conserve Energy
 - Reduce Auto Dependence
 - Shop Responsibly
 - Green Your Community
- Pledge for houses & apts.

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Pledge actions

Actions range from easy to not-so-easy:



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Make a Difference

The Challenge offers 25 fun and easy ways to make a cleaner Arlington and greener world. Take the challenge and learn how to make a difference in your home and garden.

Visit www.arlingtonenvironment.org to join your fellow Arlingtonians and make a difference!

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Green Living Pledge for Arlingtonians



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Green action examples

- **Green home:** Reduce mail and junk mail
- **Conserve energy:** Vampire electricity
- **Reduce auto dependence:** Walk or bike on errands
- **Shop responsibly:** Reusable shopping bags
- **Green your community:** Clean energy legislation

Highlighting community stars

- New in 2008: ACE's Greenovators!
- Tell us your creative, fun and weird ideas for going green. Submit your pics & videos
- Featured in ACE newsletters
- Outstanding individual and neighborhood Greenovators win prizes at end of '08

Neighborhood Challenge

- One point per civic association resident taking the pledge
- Deadline November 1
- Prize – Catering from Whole Foods Market for up to 75 people

It's all online!

- www.arlingtonenvironment.org
- Links and resources to help you and your family go green
- Report your progress and get your ACE Green Grade. Are you a...
 - Green Sprout?
 - Green Star?
 - *Green Guru?*

Learn More About ACE

www.arlingtonenvironment.org

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